

# Flash Art



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1 Liliane Lijn, *Paradise Lost*, 2000-2019. Patinated bronze, fused tiles, sand, Perspex lens, video, Perspex case, MDF base and media player, looped SD digital file. 2'51". 36 × 52.5 × 52.5 cm. Photography by Lewis Ronald. Courtesy of the artist and Rodeo, London / Piraëus.

2 Toyin Ojih Odutola, *A Forbidden Impulse from A Countervailing Theory*, 2019. Courtesy of the artist and Jack Shainman Gallery, New York. © Toyin Ojih Odutola.

3 Senga Nengudi, *R.S.V.P. Winter 1976*, 1976-2003. Courtesy of the artist; Thomas Erben Gallery, New York; ESSEX STREET, New York. Pinault Collection. © Senga Nengudi.



193 Reviews “Don’t Let This Be Easy” Walker Art Center, Minneapolis / Rose Wylie “where i am and was” Aspen Art Museum, Colorado / Toyin Ojih Odutola “A Countervailing Theory” Barbican Centre, London / Robert Morris “The Perceiving Body” MAMC+, Saint-Étienne Métropole / “Shifting Proximities” Nxt Museum, Amsterdam / Irma Blank “Blank” CCA - Center for Contemporary Art and at the Bauhaus Foundation, Tel Aviv / Martin Kippenberger “K” Fondazione Prada, Milan / “Untitled, 2020. Three perspectives on the art of the present” Punta della Dogana, Venice



**NEWCOSTUME**  
A column by Matthew Linde

**Episode II**  
**20471120: Ecstatic Exhibitionism**

November 20, 2047: the explosive timestamp for global self-actualization. This is the ecstatic prophecy upon which Masahiro Nakagawa founded *20471120* in 1993 with co-designer Azechi Lica. Based in Tokyo, the label emerged from the scene of *hara-juku* eccentricity and '90s tech futurism. Their designs ranged from lizard helmets, toy mascots, and recycled ball gowns. The independent label also experimented with display strategies: performances, exhibitions, and the boutique.

For their Autumn/Winter 1998 collection, "LINK," the work manifested as both runway and exhibition at Tokyo's Spiral Hall gallery. Rooms featured large-scale drawings, disjointed mannequins wearing toiles, and large-scale fabric experimentations. The exhibition drew attention to the porous nature of "making clothes."

The Spring/Summer 1998 runway, "YIKES," held at the Toyosu Heliport and sea-side park in Tokyo, opened with cinematic searchlights piercing the sky. The show commenced with a helicopter flying across the bay, descending to jettison a pack of rollerbladers turning tricks on half-pipes down the airport runway. The presentation-turned-bacchanal included parading monsters, corporate suits, astronauts, fire breathers, unicyclists, models riding pocket bikes, and finally concluded with a giant *dekotora* (a kitschy, neon-pimped truck) exploding on stage blasting the B-52s. A sensory overload that dwarfed the petty "spectacles" of Lagerfeld's Grand Palais shows.

The Spring/Summer 1999 collection, "Secret Flower," was first shown on Paris runways, then restaged as an exhibition in Tokyo. Here, the collection was displayed across an armada of custom-made mannequins, donning outrageous smiles and animated poses, lined in terrifying euphoria.

Drawing from industrial music, manga, and the (post-)deconstructionist designers of the time, *20471120* speculated how technology might proliferate subcultural identities. Throughout their practice, they extended beyond mere collections to pursue the limits of fashion's own exhibitionism.

All images courtesy Masahiro Nakagawa and SO-EN magazine.







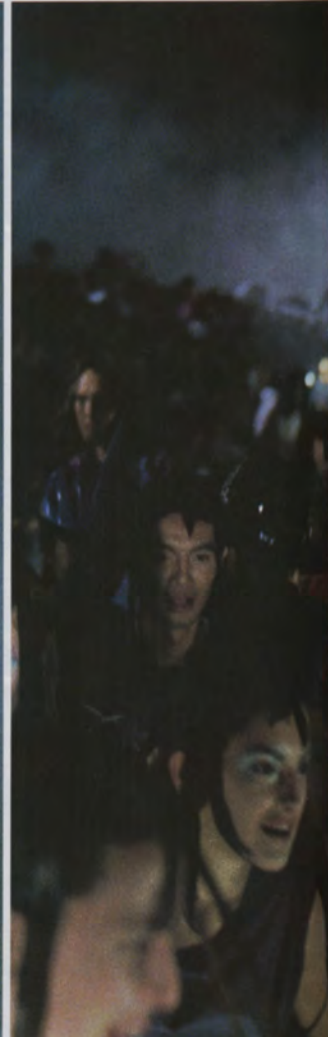
LINK (Autumn/Winter 1998). Exhibition. Spiral Hall, Tokyo.





Secret Flower (Spring/Summer 1999). Exhibition. Tokyo.





YIKES (Spring/Summer 1998). Performance. Toyosu Heliport, Tokyo.





雨が降り、雨が降りはじめた。モデルもスタッフも不安を隠せなかった。しかし、土砂降りの中、ショーがスタートすると、聞き直ったモデルたちや観客のテンションが最高潮に達し、会場が興奮に包まれた。

ショーミュージックは中川正博が当日アドリブ感覚でセレクト。オープニングのヘリコプター登場では、映画「地獄の黙示録」のようにワグナーの「ワルキューレの騎行」が流れた。会場が一気に沸いたシーンだった。

ランウェーは幅20メートル、長さが110メートルという巨大なスペース。ショー構成は花柄、ストライプの赤などウェアデザインごとにシーン分けして展開した。暗闇で上映したHYOMAのCGアニメが幕開けだった。

次のショーの予想をすると、すっきりシンプルになるかも(!?)しない。20471120がショーにこだわる理由は、人にイメージを伝える最高の手段だから。見逃してしまった人はショップで流しているビデオを見てほしい。

食べ物の屋台、限定Tシャツの販売店がお祭り気分を盛り上げて、パイオニアのモニターカー、クロスワフィルムスタジオの照明、レーザーライトが野外ライブの空気感を演出。そして圧巻はショーラストの打上げ花火!

会場に販売されたTシャツは1120枚限定(通信販売分を含む)でスペシャルパッケージ入り。もちろん完全スタッフ用ニットはモデルたちにプレゼントしたので、これも在庫ゼロ。コレクショングッズは完全にレアだ。

プロのモデルはもちろん、日本チャンピオンのインラインスケート選手、火噴き芸人、竹馬に乗ったピエロなど、ショーの出演者は総勢約80名。一気に人が登場して、ぱっとショーを終わらせるというね。



ジャケット(62,000円)、シャツ(18,000円)、パンツ(39,000)